


**Groupe ESC PAU - France**  
**International BACHELOR Registration Form**  
**English Speaking Programme **

**Spring Session - 2012**  
**From mid January to mid May 2012**

**Name & First Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Date of birth (day/month/year): \_\_\_\_\_ Place of birth (city/country): \_\_\_\_\_

Home institution: \_\_\_\_\_ Name of your local coordinator: \_\_\_\_\_

Module	Subject	Credits	Course Hours	Course Choice
<b>INTEGRATION</b>	Intercultural Integration Seminar (compulsory)	3	15	<input checked="" type="checkbox"/>
<b>INTERCULTURAL MANAGEMENT</b>	Human Development & Leadership	3	15	<input type="checkbox"/>
	Negotiation Skills & Business Communication	3	15	<input type="checkbox"/>
	Changing Organizations	4	15	<input type="checkbox"/>
<b>INTERCULTURAL ENVIRONMENT</b>	Geopolitics of Trade Blocs	3	15	<input type="checkbox"/>
	The World We live in....	3	15	<input type="checkbox"/>
<b>INTERNATIONAL MARKETING</b>	International Marketing	8	12	<input type="checkbox"/>
	Live Case study: visit & diagnostic of Château LASTOURS Wine (Gaillac)		25	
<b>ENTREPRENEURSHIP</b>	Entrepreneurship in Tourism	2	9	<input type="checkbox"/>
	Online Marketing	4	15	<input type="checkbox"/>
<b>FOREIGN LANGUAGE</b>	French for beginners	3	21	<input type="checkbox"/>

Date and Signature of your local coordinator:

Stamp of your institution:

To be returned by **November 1<sup>st</sup>**, to:

Groupe ESC Pau  
 Véronique Boulloud  
 International Department  
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 64075 Pau Cedex  
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