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Pau Business School, 1-3 December 2010

International *iSME* Conference

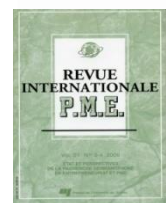
*'The internationalisation of SMEs
From going global to Born Global'*

Under the patronage of Mrs Anne-Marie IDRAC
French Secretary of State for Foreign Trade

Supported by the *Special Unit for South South Cooperation (SUSSC)*
in *United Nations Development Program (UNO)*

Our goal :

The *iSMEs* conference will aim at giving more visibility and relevance to **the internationalisation of SMEs, reviewing current trends, new theories, last experiences and exchanging best practices**. Our aim is to strengthen the innovation capacity of SMEs and to promote their competitiveness
The *iSME* Conference will provide a **forum for active discussion and cross-learning open to scholars, entrepreneurs, consultants and business leaders**.



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Site Internet du Congrès IPME : http://www.esc-pau.fr/congres_ipme.htm

Sponsors:



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PROGRAMME

iSME INTERNATIONAL CONFERENCE

Wednesday 1st December 2010

08.00 a.m	Bus Transportation from hotels to Pau Business School
8.30-9.00	Registration and coffee
9.00-9.30	Opening session by the host organizers (Amphi 100/300): - Martine LIGNIERES-CASSOU, Mayor of Pau, Member of French Parliament - Patrick DE STAMPA, President of the Pau Bearn Chamber of Commerce - Jean-Pierre LAHILLE, Dean, Pau Business School
9.30-10.30	Plenary session: "Virtual Teams of e-Entrepreneurs" (Amphi 100/300) Key note speaker: - Professor Harry MATLAY, Birmingham City Business School, United Kingdom Editor of <i>Journal of Small Business and Enterprise Development</i>
10.45-12.15	Paper session 1: Gr. 1: Business Models for iSMEs (Room 11) Gr. 2: Doctoral Consortium (Room 12)
12.15-14.00	Lunch – Restaurant at the Campus
14.00-15.30	Panel discussion: "Total Development Regional – For a global SME support" (Amphi 100/300) - Guy Loup MOTTE, International Operations Director, TDR, Total
15.30-15.45	Coffee Break
16.00-17.30	Paper session 2: Workshop 1: Entrepreneurial Finance and Venture capital (Room 11) Workshop 2: Clusters and iSMEs (Room 12) Workshop 3: Stratégies entrepreneuriales pour l'iPME (workshop in French) (Room 13)
18.00	Bus Transportation from Pau Business School to Pau Downtown
19.30-22.30	Cocktail Dinner – Restaurant, <i>La Vague/ San Fermin</i> French and Local Traditional Food
22.45	Bus depart for return to Pau hotels

Thursday 2nd December 2010

08.30	Bus Transportation from Pau hotels to Pau Business School
09.00-10.30	Plenary session: "Editors' Roundtable" (Amphi 100/300) Key note speakers: - Professor Harry MATLAY, Birmingham City Business School Editor of <i>Journal of Small Business and Enterprise Development</i> (JSBED) - Professor Louis RAYMOND, Université du Québec à Trois Rivières Editor of <i>Revue Internationale des PME</i> (RIPME) - Enrico SANTARELLI, Università degli Studi di Bologna Associate editor of <i>Small Business Economics</i> (SBE) - Léo Paul DANA, University of Canterbury Editor Emeritus of <i>Journal of International Entrepreneurship</i> (JIE)
10.30-10.45	Coffee Break
10.45-12.15	Paper session 3: Workshop 1: Public Management and iSMEs (Room 11) Workshop 2: Business Models for iSMEs – II (Room 12) Workshop 3: l'iPME dans les pays émergents (Workshop in French) (Room 13)
12.15-14.00	Lunch - Restaurant at the Campus
14.00-15.30	Panel discussion SUSSC/UNDP: "SME Development, SS-GATE and Technonet initiatives in Asia and Africa" (Amphi 100/300) - Mami YAMADA, Chief, Division for Partnership and Resource Mobilization (SU/SSC) - Han BO, Director, International Operation, South-South Global Assets & Tech. Exchange - Nokwazi MOYO, Director, Technonet Africa Project Manager - Mahinda THENABADU, Director, Technonet Asia
15.30-15.45	Coffee Break
16.15-17h45	Paper session 4: Workshop 1: iSME Knowledge Management (Room 11) Workshop 2: iSME in Emerging Markets (Room 12) Workshop 3: l'iPME dans les pays émergents – II (Workshop in French) (Room 13)
20.00	Departure from Pau Business School for <i>La Palmeraie</i>
20.00-23.00	Gala Dinner at <i>La Palmeraie</i>

Friday 3rd December 2010

08.00	Bus Transportation from Pau hotels to Pau Business School
08.30-10.00	Paper session 4: Workshop 1: Cluster and iSMEs - II (Room 11) Workshop 2: International New Ventures and iSMEs (Room 12) Workshop 3: Finance entrepreneuriale et iPME (Workshop in French) (Room 13)
10.00-10.15	Coffee Break
10.30-12.00	Plenary session: "SMEs in the Least Developed Countries" (Amphi 100/300) - Yiping ZHOU, Director, Special Unit for South South Cooperation, UNDP, UN
12.00-12.30	Closing Ceremony: - Jean-Pierre LAHILLE, Dean, Pau Business School - Patrice CAILLEBA, Professor, Pau Business School, Conference Chair <i>iSME 2010</i> - Sridhara MURTHY, Director, National School of Business, Conference Host <i>iSME 2011</i>
12.30-14.00	Lunch – Restaurant at the Campus
14.00-15.00	iSME International Conference closes
14.30	Bus depart for return to Pau hotels and Pau Airport